



GET HYPE DIGITAL

ECOSYSTEM WHITEPAPER

DigiJointz | DigiBluntz | DigiBeatz | \$KOINZ

1. INTRODUCTION

Get Hype Digital is a Web3-native media ecosystem uniting digital art, music, gamification, storytelling, and tokenized community rewards. Built on top of the long-running **WakenBlake Show** (1,160+ consecutive days live on X Spaces), the brand has grown into a multi-chain entertainment universe powered by NFTs and the \$KOINZ token.

Across DigiJointz, DigiBluntz, DigiBeatz, and the broader cultural network, the ecosystem blends:

- Community-driven innovation
- On-chain ownership
- Cultural storytelling
- Music and digital IP
- Real-world and metaverse activations

Everything converges into **one shared, evolving universe**.

2. MISSION STATEMENT

To build the first community-powered entertainment franchise where art, cannabis culture, music, and blockchain technology merge into a unified digital economy.

3. ECOYSTEM OVERVIEW

Get Hype Digital operates as an interconnected multi-layer digital universe:

Brand	Purpose
DigiJointz	The origin faction and cultural foundation of the storyline
DigiBluntz	Generative expansion and faction conflict (Jointz vs Bluntz)
DigiBeatz	Music division, artist collaborations, soundtrack NFTs
\$KOINZ	Utility and rewards token powering the full ecosystem
Get Hype Digital	The core media, marketing, event, and community engine

Each project is independent but interconnected — creating a cross-chain multimedia empire.

4. DIGIJOINTZ — The Origin Faction

DigiJointz represents the earliest identity of the Get Hype Digital universe.

Key Features

- Origin characters of the **Jointz faction**
- ENS subdomains (digijoint.eth)
- Ethscriptions and 1-of-1 art pieces
- Direct ties into the *Jointz vs Bluntz* storyline

Lore

The Jointz value purity, craft, and the ancient **Sacred Paper** that sparked the cultural divide.

Utility

- Early access to future mints
 - Governance on storyline direction
 - Access to DigiBeatz music drops
 - \$KOINZ rewards integrations
 - Priority whitelist positions
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5. DIGIBLUNTZ — The Expansion Faction

DigiBluntz is the evolution of the universe, introducing the Bluntz faction led by **SlimeKush** of the Ooze Syndicate.

Collection Highlights

- 1-of-1 original pieces
- Generative set with 33+ eye traits
- Faction-based gamification
- DigiMutantz expansion
- Ties into IRL & digital event activations

Lore

The Bluntz believe evolution comes through mutation, chaos, and raw energy — opposing the Jointz' traditional approach.

Utility

- Faction challenges
- Trait sweeping rewards
- Diamond Hand badges
- Never-listed badges
- Access to storyline reveals
- Integration with \$KOINZ quests

6. DIGIBEATZ — The Music Engine

DigiBeatz is a decentralized music label powering the audio identity of the Get Hype Digital universe.

Key Achievements

- 50+ NFT-backed music releases
- 16+ collaborating artists
- Legendary golden 1/1 track releases
- Soundtracks for Jointz vs Bluntz storyline
- Future royalty-enabled drops

Utility

- Music NFTs for holders
- Exclusive tracks for DigiJointz & DigiBluntz owners
- Event soundtracks (NFT NYC, Art Basel, etc.)
- Token-enabled early listening (via \$KOINZ)

7. \$KOINZ — The Power Source of the Entire Ecosystem

\$KOINZ is the **utility, rewards, and gamification token** for everything under Get Hype Digital.

Core Utilities

- Access to exclusive mints & WL spots
- Payment method for merch & events
- Community rewards (impressions-to-earn, wheel spins, sweep contests)
- Discounts on Web2 services (e.g., Top Notch Inspectors)
- Governance voting for storyline and ecosystem changes
- Metaverse mall token-gating
- Artist rewards in DigiBeatz

Narrative Role

In the storyline, **\$KOINZ becomes the ultimate resource** both Jointz and Bluntz try to control — shaping the destiny of the digital universe.

8. GET HYPE DIGITAL — The Core Engine

Get Hype Digital is the organizational backbone enabling:

- Daily live broadcasts (WakenBlake Show)

- Branding & marketing
- NFT production and design
- Web3 onboarding programs
- Global event activations
- Music publishing
- Partner integrations
- Community and cultural development

This is the hub that connects every project and every creator into one digital world.

9. STORYLINE — Jointz vs Bluntz

A multi-year narrative arc explores:

- Year 0 Origins
- The Sacred Paper Conflict
- Rise of the Bluntz & Ooze Syndicate
- Creation of the DigiMutantz
- Discovery of \$KOINZ energy
- The battles that shape the culture
- The ultimate 4/20 convergence event

Your artwork, NFTs, traits, and events all feed into the unfolding saga.

10. ROADMAP OVERVIEW

2025

- DigiBluntz generative release
- DigiMutantz full storyline
- \$KOINZ integration across all utilities
- Art Basel + Blockchain Futurist activations
- Metaverse Mall Phase 1
- More music releases and golden mints

2026

- Animated series begins production
- Full official "Jointz vs Bluntz" book
- Multi-chain rewards platform
- Tokenized brand partnerships

2027

- Global licensing
 - Gaming expansions
 - Franchise-level collab brands
 - Digital-to-physical integration
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11. CONCLUSION

DigiJointz, DigiBluntz, DigiBeatz, and \$KOINZ combine into a **cultural Web3 entertainment franchise** built for long-term growth.

Get Hype Digital is more than a brand — it's an evolving universe where art, storytelling, music, and blockchain utility come together to shape the future of digital culture.